Breastfeeding in the 1st Week A Counseling Guide for Health Care Professionals

Counseling Message for Mothers	Background for Professionals
Breastfeed as soon as possible after birth	Newborns are alert for the first couple hours after birth. Encourage mothers to breastfeed as soon as possible
Offer the breast at least 8-12 times every 24 hours	Newborns need to nurse often because their stomachs are small. Frequent feeding also helps prevent hypoglycemia, minimize jaundice and stimulate milk supply. By day 3, babies are more alert and have longer periods of wakefulness. Babies usually nurse every 1 ½ to 3 hours for a total of at least 8-12 feedings every 24 hours. If baby breastfeeds less than 8 times/day, evaluate the feeding pattern to make sure baby is feeding often enough.* Assess evidence of milk transfer through frequent audible swallowing, softening of the breasts, and elimination patterns. See other side for more information.
 Hold your baby close to breastfeed. Turn baby's whole body toward you. Bring baby's chest close to your chest and baby's nose and chin close to your breast. Hold baby so that baby's mouth is level with your nipples (a pillow or folded blanket might help). Touch baby's lips with your nipple so baby will open mouth. Bring baby close to latch on when baby's mouth is wide open. 	Both mother and baby should be comfortable during feedings. Encourage mothers to support their breasts during feeding. Hold the breast with the thumb above and four fingers below the breast and behind the areola. Breastfeeding should not hurt. However, some mothers experience discomfort or tenderness in the early days. This gradually subsides. Pain that causes a woman to question whether to continue breastfeeding is not normal.* Assess positioning and other maternal and infant factors to determine the cause of the pain.
Avoid pacifiers and bottles, especially for the first three weeks.	Breastmilk is all that healthy babies need. It takes some practice for breastfeeding to go smoothly. Encourage mothers to wait until milk supply is established before introducing bottles or pacifiers. Babies suck differently on bottle nipples and pacifiers and may become confused at the breast.

^{*} Consider consultation or referral to a board certified lactation consultant (IBCLC)



Breastfeeding in the 1st Week-Continued

Counseling Message for Mothers	Background for Professionals
Look for signs that baby is getting	Teach mothers to evaluate how baby is feeding.
enough:	When milk begins to flow, mother should be
 Listen for swallowing. 	able to hear the soft "ka, ka" sound as baby
 Count the number of wet and 	swallows.
dirty diapers.	Wet and dirty diapers are an excellent indicator of how much breast milk baby is getting. The stool changes in color and
	consistency as mature milk replaces
	colostrum. Once the meconium is eliminated, stools will be loose and
	unformed, with a consistency of seedy
	mustard. The minimum number of wet and
	dirty diapers per day for the first week is
	listed in the chart below.
	Day Wets Stools *
	1 1-2 1-2 dark
	2 2-3 2-3 dark to greenish-brown
	3 3-4 3-4 greenish-brown to yellowish
	4 3-4 3-4 greenish-brown to yellowish
	5-7 6+ 3-4 greenish-brown to yellowish * After 4 weeks of age, stooling patterns change.
	The volume of stool usually increases and the
	frequency decreases. However, each baby is
	different.
Have baby's weight checked within the	Babies lose weight the first 4 days after birth. Then
first week by one of the following:	most breastfed babies begin gaining weight at the rate
Baby's health care provider	of ½ to 1 ounce per day.* Babies discharged with a
Certified lactation consultant	weight loss $\geq 7\%$ should be seen by their health care
The hospital nursery	provider within 2 days of discharge. An early weight
A visiting nurse	check gives a new mother confidence in her ability to
A well child clinic	produce enough milk and an opportunity for you to
A WIC clinic	answer questions and provide support.
	Note: By 2 weeks of age, babies should be at or over
	birth weight.
Questions? Call one of the following:	Mothers and babies are not born knowing how to
 Certified breastfeeding educators 	breastfeed. It takes patience and practice to learn and
 Certified lactation consultants 	recognize each other's signals. Identify sources of
 Health care professionals 	support from family members, friends, and the
La Leche League	community. Encourage mothers to call with
 Peer support groups 	questions or for advice.
WIC staff	
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